

Erica Joy Decker

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Summary

I'm an ambitious user experience designer with a penchant for clean designs, beautiful code, and intuitive functionality. I have extensive experience in UI design, front-end development, usability, information architecture, graphic design, and campaign designs. My other interests include cognitive psychology and painting. Examples of my previous work can be seen in my portfolio at www.ericadecker.com.

Experience

Teaching Assistant, Clarkson University

August 2009 – December 2009, Potsdam, New York

Developed tutorials and teaching modules for Introduction to Web Design students. I taught XHTML, CSS, basic PHP, Photoshop, Dreamweaver, typography, design principles, and web trends.

Web Design Intern, Foraker Design

May 2009 – August 2009, Boulder, Colorado

Designed visuals for websites, ads, campaigns, and experiments in increasing user traffic. Led usability studies and reworked information architecture systems on information-dense websites. Developed front-end technologies for medium-to large-sized websites, such as the Boulder Economic Council and BreastCancer.org. Maintained and debugged PHP for the company and its clients.

Web Team Lead & Database Intern, Clarkson University

January 2007 – March 2009, Potsdam, New York

Managed a team of back-end developers and computer engineers working on the Clarkson University website, and affiliated sites, under strict deadlines. Personal assignments included using extensive PHP/SQL in designing and implementing an issue tracking system and an online reunion and alumni tracking database. I played an integral role in the launch of a new site design with over 10,000 pages, and researched and installed a new content management system for the entire site. Utilized advanced CSS, XHTML, photo editing, layout, and graphic design skills.

Education

Bachelor of Science, Communication & Media

August 2006 – December 2009, Clarkson University, Potsdam, New York

Emphasis on web development with a minor in Psychology.
Additional coursework in digital video and business processes.
Cumulative GPA: 3.739, Major GPA: 3.893

International Study, Digital Arts & Sciences

May 2005, Tsinghua University, Beijing, China

Studied interactive design and game design with Flash and ActionScript.
Received the top grade in the course.

Expertise

User Interface Design
Information Architecture
Usability/Demographics
Design Research/Analysis
Prototype Engineering
W3C Standards
Typography

Tools

CSS, XHTML, PHP
JavaScript (jQuery)
Photoshop, Illustrator
Visio/OmniGraffe
Dreamweaver
WordPress
SQL/mySQL

Awards

Psi Chi Honor Society
Thomas M. Sawyer Technical
Communications Award
Turpin Technical
Communications Award
Girl Scout Gold Award
CU Leadership Scholarship
Presidential Scholar
Dean's List

Featured

CSSMix.nl
CSSStyle.me
CSSDose.com
WebInspire.com
MinimumCase.com
BestCSSVault.com
WowCSS.com
CSSGarden.co.uk
CSSCutie.com